



**AIA Tampa Bay**  
A Chapter of the American Institute of Architects

AIA Tampa Bay is the voice of the architecture profession representing more than 650 members. We are unique in that no other organization can offer direct access to hundreds of architects – your target market!

## **2015 Sponsorship Opportunities**

### **Annual Keystone Partnership – All Major Events and Membership! (\$2,500)**

As a Keystone Partner you will show your commitment to the architecture profession and the chapter. With a one-time annual commitment you will receive benefits and exposure throughout the year – and save money. Partnerships offer participation in all of our major programs, membership and advertising. We also limit the number of partnerships to only 10 each year. In addition to recognition on the front page of our website throughout the year, Partners will also automatically receive the following benefits which are detailed in the following pages. (\$3,300 in value for only \$2,500) [\(individual event descriptions follow\)](#)

Allied Membership for 12 months (current membership year) (\$300 value)

Corporate Sponsorship of Golf Tournament., May 2015 (\$1,500 value)

Gold Sponsorship of the Celebrate Design awards reception , November 6 (\$1,000 value)

Sponsorship of one monthly membership meeting, held first Thursday of most months. (\$500 value)



Celebrate Design at The Vault, 2013

## Monthly Membership Meeting Sponsorship (\$500)

(included in keystone partnership benefits)

Membership meetings are held the first Thursday of each month (except October and December). Each program will include a networking time, usually a reception with food and drinks, a member update and a program, such as a building tour, film event, gallery opening, etc. Meetings are free or a nominal fee for AIA members. There is an opportunity for one sponsor per meeting. Funds are used to help defray the cost of hosting the program.

Benefits for Sponsors Include:

- A table top display at the meeting
- The ability to provide literature to the attendees at the event
- Sponsor logo or name included on all email advertisements for the meeting including single item emails and the weekly e-newsletter
- Sponsor logo or name included on the website calendar advertising the meeting,
- Sponsor logo or name included on the email confirmation automatically sent to online registrants.
- Contact information for attendees provided after the program

## Weekly Newsletter and Calendar Listing (\$100 per issue)

The chapter sends a weekly e-newsletter on Tuesday to approximately 1,600 members of the a/e/c community. We will include your banner ad in one issue of our newsletter with a link back to the website of your choosing.

Ads are a standard banner size of 728 x 90 pixels. Advertisers must provide the ad as a ready-to-use 72 dpi jpeg no later than the Friday prior to publication and payment must be received prior to publication. Please contact [Jessica@aiatampabay.com](mailto:Jessica@aiatampabay.com) to reserve your issue.



### *Sponsorship Opportunities*

Celebrate Design is the Architecture community's premier annual event, typically drawing more than 200 attendees. The who's-who of Tampa Bay architecture will be present. This year's event will be **Thursday, November 5<sup>th</sup> at The Garden Club on Bayshore in Tampa**. This reception-style event offers plenty of time to mix and mingle and visit with sponsors, enjoy delicious food and drinks and witness the presentation of honor and design awards. This is the opportunity to "see and be seen" and to show your support for the profession. We reach more than 2,000 people with our event promotions.

#### *Title Sponsor: \$5,000 (1 available)*

- Company Name included in Event Nomenclature
- Opportunity for sponsor to speak at event
- Full page ad in program, back cover
- Inclusion of logo in prominent location on all event marketing materials
- 10' banner at event
- 8 tickets to event

#### *Platinum Sponsor: \$2,500 (2 available – 'bar' and 'buffet')*

- ½ page ad in program
- Company Logo on Cocktail or Dinner Napkins
- Company signage, or products if appropriate, displayed on or near Bar or Buffet
- Logo included on invitation and on website for 6 months
- 6 tickets to event

#### *Gold Sponsor: \$1,200*

- 6' table top for your display at awards event
- Logo included on invitation, on website and in event program.
- Recognition by our emcee at event with your corresponding logo /ad projected
- List of attendees with contact information following event, upon request
- 2 tickets to event

#### *Silver Sponsor: \$500*

- Logo included on invitation, on website and in event program.
- Recognition by our emcee at event with your corresponding logo /ad projected
- List of attendees with contact information following event, upon request
- 2 tickets to event



### *Sponsorship Registration*

Please complete the sponsor form and email it to [dawn@aiatampabay.com](mailto:dawn@aiatampabay.com), fax it to AIA Tampa Bay at **813-229-1762** or mail your form and payment to **AIA Tampa Bay, 200 N. Tampa St, Ste.100 Tampa, FL 33602**. You may also complete the sponsor form online here. Please contact Dawn Mages, Executive Director if you have questions. **813-229-3411**

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

#### Select Your Sponsorship(s)

\$ \_\_\_\_\_ TITLE Sponsor - \$5,000 (call for availability)

\$ \_\_\_\_\_ PLATINUM Sponsor - \$2,500 (call for availability)

\$ \_\_\_\_\_ GOLD Sponsor Celebrate Design awards reception- \$1,200

\$ \_\_\_\_\_ SILVER Sponsor Celebrate Design awards reception - \$500

Check One:  Mail a Check  MasterCard  Visa  Am Ex

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Sec. No. (3 digits on back): \_\_\_\_\_

Card Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

#### Notes:



# AIA Tampa Bay

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## **GINCO OCHO DE MAYO GOLF TOURNAMENT**

**Friday, May 8<sup>th</sup>, 2015 at The Eagles Golf Club**

**Benefitting the Chapter's USF SACD Scholarship Fund**

### **SPONSORSHIP OPPORTUNITIES**

**Tournament Sponsorship Includes:** **\$2,500 (1)**

- Logo prominently displayed on invitation, all tournament promotions and printed materials (extensive exposure thru weekly emails to 1,600+, 100's more reached via postcards, social media marketing, etc.)
- Opportunity to have a table top display at the Awards Banquet – 1 only!
- Opportunity to distribute materials or promo items to each golfer in golf cart
- 8 Golfers (2 mulligans per player)
- 1 hole sign on your selected hole with the opportunity to meet and greet @ the hole (excludes designated prize holes)
- Opportunity to present awards at banquet

**Corporate Sponsorship Includes:** **\$1,500**

- 4 Golfers (2 mulligans per player)
- Company name and logo on sponsor sign and printed materials
- 1 hole sign (Opportunity to meet and greet @ the hole)
- Logo displayed on AIA Tampa Bay website

**Beverage Cart Sponsorship Includes:** **\$1,250 (2)**

- 2 Golfers (2 mulligans per player)
- Company name and logo on beverage cart
- Logo displayed on AIA Tampa Bay website  
( Sorry no ride-alongs at The Eagles)

**Hole-In-One Contest Sponsorship Includes:** **\$500 (1)**

- Prize display
- Company name and logo on sign next to hole-in-one tee
- Opportunity to present prize at banquet
- Logo displayed on AIA Tampa Bay website

**Raffle Grand Prize Sponsorship:** \$500 (1)

- Sponsor Name and Logo on Prize display
- Company name and logo on sign next to one tee
- Opportunity to present prize at banquet
- Logo displayed on AIA Tampa Bay website

**Golfer Drink Tix Sponsorship:** \$250 (1)

- Sponsor Name and Logo on Drink Tix (2 per golfer)
- Company name and logo on sign next to one tee
- Logo displayed on AIA Tampa Bay website

~~**Putting Contest Sponsorship Includes:** \$500 (1)~~

- ~~• Company Name and logo on sign next to putting green~~
- ~~• Opportunity to present prize at banquet~~
- ~~• Logo displayed on AIA Tampa Bay website and promo material~~

**SOLD!**

**Longest Drive Contest Sponsorship Includes:** \$500 (1)

- Company Name and logo on sign next to putting green
- Opportunity to present prize at banquet
- Logo displayed on AIA Tampa Bay website and promo material

**Closest to the Pin Contest Sponsorship Includes:** \$500 (1)

- Company name and logo on sign placed near contest
- Opportunity to present prize at banquet
- Logo displayed on AIA Tampa Bay website and promo material

**Driving Range Sponsorship Includes:** \$250 (1)

- Company name and logo on sign placed near driving range
- Logo displayed on AIA Tampa Bay website and promo material

**Tee Sponsorship Includes:** \$150

- Company name and logo on sign next to tee box
- Logo displayed on AIA Tampa Bay website and promo material

**Green Sponsorship Includes:** \$100

- Company name and logo on sign next to green
- Logo displayed on AIA Tampa Bay website and promo material

**AIA Member Golf Pricing:** \$100

- 18 holes of golf with on-cart GPS & 1 bucket of driving range balls
- Box Lunch, 2 drink tickets & Buffet dinner

**Non Member Golf Pricing:** \$125

- 18 holes of golf & 1 bucket of driving range balls
- Box Lunch, drink tickets & Buffet dinner

**Foursome:**

**\$400**

- 18 holes of golf with on-cart GPS & 1 bucket of driving range balls
- Box Lunch, 2 drink tickets & Buffet dinner for each golfer

**Awards Fiesta:**

**\$35**

- 2 drink tickets & Buffet dinner for each attendee

Contact Jessica Skinner to reserve your sponsorship now!  
813-229-3411 or by email [jessica@aiatampabay.com](mailto:jessica@aiatampabay.com)

**The Eagles Golf Club, 16101 9 Eagles Drive, Odessa, FL 33556**



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## **QUINTO OCHO DE MAYO GOLF TOURNAMENT**

**Friday, May 8<sup>th</sup>, 2015 at The Eagles Golf Club**  
**Benefitting the Chapter's USF SACD Scholarship Fund**

### **SPONSORSHIP REGISTRATION**

Please contact Jessica Skinner if you have questions: (P) 813-229-3411, ext. 202			
Company:		Contact:	
Address:			
City:		State:	Zip:
Phone:	Fax:	Email:	Website:
<b>Sponsorship Opportunities</b>			
Some sponsorship levels have a limited number available. Please contact <a href="mailto:jessica@aiatampabay.com">jessica@aiatampabay.com</a> to make sure your selection is still available. Gracias!			
_____	Tournament Sponsorship: \$2,500 (1)		
_____	Corporate Sponsorship: \$1,500		
_____	Beverage Cart Sponsorship: \$1,250 (2)		
_____	Raffle Grand Prize Sponsorship: \$500 (1)		
_____	Golfer Drink Tix Sponsorship: \$250 (1)		
_____	Hole-In-One Sponsorship: \$500 (1)		
_____	Putting Contest Sponsorship: \$500 (1)		
_____	Longest Drive Contest Sponsorship: \$500 (1)		
_____	Closest to the Pin Contest Sponsorship: \$500 (1)		
_____	Driving Range Sponsorship: \$250 (1)		
_____	Tee Sponsorship: \$150		
_____	Green Sponsorship: \$100		



\_\_\_\_\_ AIA Member Golf Pricing: \$100

\_\_\_\_\_ Non Member Golf: \$125

\_\_\_\_\_ Foursome: \$400

Names of Golfers in Your Fiesta ~

Fax sponsor forms to AIA Tampa Bay at 813-229-1762, or if paying by check, mail form with payment to AIA Tampa Bay, 200 N. Tampa Street, Ste. 100 Tampa, FL 33602. Or email forms to [jessica@aiatampabay.com](mailto:jessica@aiatampabay.com)

Credit Card Info:    AMEX    MasterCard    or    Visa    (circle one)

Name on Card:

\_\_\_\_\_

CC #: \_\_\_\_\_ Exp. Date

\_\_\_\_\_

Street Address for Card:

\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_ CVV # on Back of Card

\_\_\_\_\_

Please send a print quality version of your company logo to [jessica@aiatampabay.com](mailto:jessica@aiatampabay.com)