



AIA Tampa Bay is the voice of the architecture profession representing more than 700 members.

2021 Sponsorship Opportunities

Annual Keystone Partnership – Major Events and Membership! (\$3,700)

As a Keystone Partner you will show your commitment to the architecture profession. With a one-time annual commitment you will receive benefits and exposure throughout the year – and save money. Partnerships offer participation in our major programs, membership and added exposure. We also limit the number of partnerships to only 10 each year. In addition to recognition on the front page of our website throughout the year, Partners will also automatically receive the following benefits which are detailed in the following pages. (\$5,025 in value for only \$3,700) ([individual event descriptions follow](#))

Recognition as a Keystone Partner of AIA Tampa Bay on our website and at all major chapter events

Allied Membership for up to 15 months (thru end of 2022) (\$300 value)

Corporate Sponsorship of Golf Tournament, May 2022 (4 golfers, \$1,500 value)

Gold Sponsorship Celebrate Design awards reception, November, 4th Tampa River Center (2 tickets, tabletop display, \$1,500 value)

Bronze Sponsorship of Meat, Eat & Skeet, Sporting Clays Tournament, December 10th (4 shooter team, \$1,500 value)



Virtual Continuing Education Series (\$350)

AIA Tampa Bay has recently launched several virtual programs with great success. We are now offering quarterly week-long continuing education courses – one course per day over lunch. We are offering sponsors the opportunity to participate in one these hour-long programs offered via Zoom with the following benefits. If you prefer to provide a course, please contact dawn@aiatampabay.com.

Benefits for Sponsors Include:

- Opportunity for your company representative to do a 3-4 minute intro at the start of one program.
- Sponsor logo or name included on all email advertisements including single item emails and the weekly e-newsletter.
- Sponsor logo or name included on the website calendar advertising the program.
- Sponsor logo or name included on the email confirmation automatically sent to online registrants.
- Contact information for attendees provided after the program.

Monthly Membership Meeting Sponsorship (\$500)

Membership meetings are typically held the first Thursday of each month (except October and December). Each program will include a networking time, usually a reception with food and drinks, a member update and a program, such as a building tour, film event, gallery opening, etc. Meetings are free or a nominal fee for AIA members. There is an opportunity for one sponsor per meeting. Funds are used to help defray the cost of hosting the program.

Benefits for Sponsors Include:

- A table top display at the meeting
- The ability to provide literature to the attendees at the event
- Sponsor logo or name included on all email advertisements for the meeting including single item emails and the weekly e-newsletter
- Sponsor logo or name included on the website calendar advertising the meeting,
- Sponsor logo or name included on the email confirmation automatically sent to online registrants.
- Contact information for attendees provided after the program.

Weekly Newsletter (\$100 Member / \$150 Non-Member)

The chapter sends a weekly e-newsletter on Tuesday to approximately 1,600 members of the a/e/c community. We will include your banner ad in one issue of our newsletter with a link back to the website of your choosing.

Ads are a standard banner size of 728 x 90 pixels. Advertisers must provide the ad as a ready-to-use 72 dpi jpeg no later than the Friday prior to publication and payment must be received prior to publication. Please contact dawn@aiatampabay.com to reserve your issue.

Email Blast (\$200 Member / \$250 Non-Member)

We will send your advertisement or announcement to our full email list of approximately 1,600 members of the a/e/c community. Advertisers must provide the ad as a ready-to-use 72 dpi jpeg no later than three days prior to the prearranged publication date. We reserve the right to refuse ads that are not consistent with our mission or policies. Please contact dawn@aiatampabay.com to reserve your issue.

Celebrate Design ~Awards Reception (\$5,000 / \$3,000 / \$1,500 / \$750) Thursday, November 5, 2020 at the Julian B Lane Riverfront Center

Celebrate Design awards reception is AIA Tampa Bay's premier annual event. It is where we recognize recipients of our prestigious honor awards and design awards. The event includes a reception time to mix and mingle, food, drinks and presentation of awards. The who's – who of Tampa Bay architecture firms are present. We typically have more than 200 attendees and expect a great turnout at the new Riverfront Center. This is the opportunity to "see and be seen". Sponsors are also invited to an exclusive VIP mixer with chapter board members and firm principals preceding the main event.

Title Sponsor (\$5,000) one only – call for availability

- All benefits of Gold Sponsorship Plus Your Company Logo included with Event Name in all Promotions for the Event
- Opportunity to briefly address the audience at event
- Eight tickets to attend the event.

Beverage Sponsor (\$3,000) one only – call for availability

- All benefits of the Gold Sponsorship Plus Your company identified as the beverage sponsor on signage, drink tickets (2 per guest) and cocktail napkins with your logo.

Buffet Sponsor (\$3,000) one only – call for availability

- All benefits of the Gold Sponsorship Plus Your company identified as the buffet sponsor on food table signage, dinner napkins with your logo.

Gold Sponsor (\$1,500) (included in keystone partnership benefits)

- **The opportunity to have a display at the mini trade show during the cocktail hour.**
- Two tickets to the event.
- Invitation to exclusive VIP party directly preceding Celebrate Design event.
- Your company identified as a Sponsor on our website, in the event program, in all announcements and invitations.
- Your company's logo or name will be included in the "Sponsor Thank You" presentation played throughout the evening.
- Our emcee will verbally thank and identify your company as a Gold Sponsor.
- Upon request, we will provide a list of attendee's contact information after the event.

Silver Sponsor (\$750)

- Two tickets to the Celebrate Design event.
- Invitation to exclusive VIP party directly preceding Celebrate Design event.
- Your company identified as a Silver Sponsor on our website, in the event program, in all announcements and invitations.
- Your company's logo or name will be included in the "Sponsor Thank You" presentation played throughout the evening.
- Our emcee will verbally thank and identify your company as a Silver Sponsor.

AIA Tampa Bay 11th Annual Golf Tournament

2022 Location and Date TBD

Title Sponsorship \$4,000 (1)

- 8 Golfers (2 mulligans per player)
- 18 holes of golf with cart & 1 bucket of driving range balls for each golfer
- drink tickets and dinner for each golfer
- Logo prominently displayed on invitation, promotional and printed items including banner
- Additional exposure on the AIA Tampa Bay website as well as thru weekly emails to 2,600+, 100's more reached via social media marketing, etc.
- Opportunity to have a tabletop display at the Awards Banquet
- Opportunity to distribute materials or promo items to each golfer in golf cart
- 1 hole sign on your selected hole with the opportunity to meet and greet @ the hole (excludes designated prize holes)
- Opportunity to assist with presentation of award to top team award at banquet

Tournament Sponsorship 3,000 (1)

- 6 Golfers (2 mulligans per player)
- 18 holes of golf with cart & 1 bucket of driving range balls for each golfer
- drink tickets and dinner for each golfer
- Logo prominently displayed on invitation, promotional and printed items including banner
- Additional exposure on the AIA Tampa Bay website as well as thru weekly emails to 2,600+, 100's more reached via social media marketing, etc.
- Opportunity to have a tabletop display at the Awards Banquet
- Opportunity to distribute materials or promo items to each golfer in golf cart
- 1 hole sign on your selected hole with the opportunity to meet and greet @ the hole (excludes designated prize holes)

Dinner Sponsorship Includes: \$1,500 (1)

- Opportunity to have a tabletop display at dinner
- Company name and logo on signage on, or near dinner table
- Logo prominently displayed on invitation, promotional and printed items including banner
- Dinner napkins with company logo (if confirmed at least 2 weeks before tournament)
- Opportunity to set-up at a hole with marketing materials
- Logo displayed on AIA Tampa Bay website and promo material

Lunch Sponsorship Includes: \$1,500 (1)

- Opportunity to include literature with the lunch box provided to 170 golfers and volunteers
- Opportunity to meet and greet at a hole.
- Logo prominently displayed on invitation, promotional and printed items including banner
- Signage recognizing your sponsorship at lunch table
- Opportunity for 2 to attend the lunch and post-game awards banquet
- Logo displayed on AIA Tampa Bay website and promo material

Corporate Sponsorship Includes: \$1,750

(included in keystone partnership benefits)

- 4 Golfers (2 mulligans per player)
- 18 holes of golf with cart & 1 bucket of driving range balls for each golfer
- drink tickets and dinner for each golfer
- Logo prominently displayed on invitation, promotional and printed items including banner
- Additional exposure on the AIA Tampa Bay website as well as thru weekly emails to 2,600+, 100's more reached via social media marketing, etc.
- 1 hole sign on your selected hole w/ the opportunity to meet and greet @ the hole

Beverage Cart Sponsorship \$1,500 (2)

- 2 Golfers (2 mulligans per player)
- 18 holes of golf with cart & 1 bucket of driving range balls for each golfer
- drink tickets and dinner for each golfer
- Logo prominently displayed on invitation, promotional and printed items including banner
- Company name and logo on beverage cart banner (Sorry no ride-alongs)
- Opportunity to set-up at a hole with marketing materials
- Logo displayed on AIA Tampa Bay website and promo material

Hole-In-One Contest Sponsorship \$750 (1)

- Company name and logo on sign next to hole-in-one tee
- Opportunity to meet and greet @ the hole in-one tee
- Opportunity to present awards at banquet
- Logo displayed on AIA Tampa Bay website and promo material

Raffle Grand Prize \$750 (1)

- Sponsor name and logo on prize display
- Company name and logo on sign next to one tee
- Opportunity to present prize at banquet
- Logo displayed on AIA Tampa Bay website and promo material

- Putting Contest** **\$750 (1)**
- Company name and logo on sign next to putting green
 - Opportunity for company rep to meet and greet, and assist players with putting contest at event
 - Logo displayed on AIA Tampa Bay website and promo material

- Longest Drive** **\$750 (1)**
- Company Name and logo on sign placed near contest hole
 - Opportunity to meet and greet at Longest Drive hole.
 - Logo displayed on AIA Tampa Bay website and promo material

- Closest to the Pin Contest** **\$600 (1)**
- Company name and logo on sign placed near contest hole
 - Opportunity to meet and greet and Closest to the Pin hole.
 - Logo displayed on AIA Tampa Bay website and promo material

- Driving Range** **\$400 (1)**
- Company name and logo on sign placed near driving range
 - Opportunity to meet and greet during driving range warm-ups
 - Logo displayed on AIA Tampa Bay website and promo material

- Premium Hole Sponsor** **\$600**
- Company name and logo on sign next to tee box
 - Opportunity for company rep to meet and greet at assigned hole.
 - Logo displayed on AIA Tampa Bay website and promo material

- Hole Sponsor** **\$300**
- Company name and logo on sign next to tee box
 - Logo displayed on AIA Tampa Bay website and promo material

Golfer Registration, Individuals and Foursomes, Includes:

- 18 holes of golf with cart & 1 bucket of driving range balls
- Drink tickets and dinner at awards reception for each golfer

AIA Member Golf Pricing: Individual: \$170 Foursome: \$600

Non-Member Golf Pricing: Individual: \$220 Foursome: \$750

AIA Tampa Bay 7th Meat, Eat and Skeet Sporting Clays Tourney Friday, December 10th at Tampa Bay Sporting Clays

Title Sponsor (1 Available) (~~\$3,500~~) SOLD TO ASE

- 2 Super Shooter Packages (8 shooters – includes 2 carts, lunch, drinks, etc.)
- Opportunity for tabletop display during registration/lunch & awards festivity
- Opportunity for representative to meet and greet at station and keep score.
- Logo prominently displayed on all event marketing material
- Logo displayed on rotating banner ad on www.ariatampabay.com
- Logo prominently displayed on major sponsor banner at event
- Stand station sponsorship signage with your logo or ad
- Opportunity to include item in goodie bags

Ammunition Sponsor (1 Available) (~~\$2,250~~) SOLD TO DELOTTO

- 1 Super Shooter Package (4 shooters – includes cart, lunch, drinks, etc.)
- Opportunity for tabletop display during registration/lunch & awards festivity
- Opportunity for representative to meet and greet at station and keep score.
- Logo prominently displayed on all event marketing material
- Logo displayed on rotating banner ad on www.ariatampabay.com
- Logo prominently displayed on major sponsor banner at event
- Stand station sponsorship signage with your logo or ad
- Opportunity to include item in goodie bags

Bronze Sponsor (\$1,500) (included in keystone partnership benefits)

- 1 Super Shooter Package (4 shooters – includes cart, lunch, drinks, etc.)
- Opportunity for representative to meet and greet at station and keep score.
- Logo recognition of Bronze Sponsorship on all marketing material
- Logo recognition of Bronze Sponsorship on major sponsor banner at event
- Stand station sponsorship sign with your logo
- Opportunity to include item in goodie bags

Individual Trophy Sponsor (\$2,000)

- 1 Super Shooter Package (4 shooters – includes cart, lunch, drinks, etc.)
- Opportunity for representative to meet and greet at station and keep score.
- Logo recognition of Sponsorship on all marketing material
- Logo recognition of Sponsorship on major sponsor banner at event
- Stand station sponsorship sign with your logo

- Opportunity to include item in goodie bags
- Company thanked and mentioned during awards presentation of Trophies (Sponsor is for individual trophies for 1st, 2nd, 3rd Teams and Top Shooter)

Lunch Sponsor (1 Available) (\$1,750)

- 1 Super Shooter Package (4 shooters – includes cart, lunch, drinks, etc.)
- Your company logo on Napkins at lunch buffet
- Signage on and near the buffet table recognizing sponsorship
- Opportunity to set up tabletop display during lunch hour
- Opportunity for representative to attend lunch and meet and greet shooters
- Opportunity to include item in goodie bags

Beverage Sponsor (1 Available) (\$1,400)

- 2 Shooter Package (2 shooters – includes cart, lunch, drinks, etc.)
- Signage on and near the beverage station recognizing sponsorship
- Company Logo on Beverage Cups
- Opportunity for representative to help serve beverages during lunch
- Opportunity to include item in goodie bags

Station Sponsor (\$300)

- Opportunity for a company representative to keep score on the course.
- Stand station signage with your ad or logo
- Opportunity for company representative to attend lunch or awards festivity

Pricing

AIA Member Individual Pricing: \$175 | Non-Member Individual Pricing: \$200

AIA Member Four-Person Team: \$600 | Non-Member Four-Person Team: \$750

Lunch: \$35 (Lunch Only – NO Shooting)





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2021 Sponsorship Opportunities

Please complete the sponsor form and email it to dawn@aiatampabay.com, fax it to AIA Tampa Bay at 813-229-1762. or mail your form and payment to AIA Tampa Bay, 14143 Fennsbury Dr Tampa 33624

Please contact Dawn Mages, Executive Director if you have questions. 813-229-3411 or 813-504-3082

Company: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Website: _____

Select Your Sponsorship(s)

Notes:

\$ _____ Keystone Partner (\$3,700)

\$ _____ Virtual Program (\$350)

\$ _____ Membership Meeting (\$500)

\$ _____ Newsletter Ad (\$100 per issue)

\$ _____ Celebrate Design awards reception (\$5,000 / \$3,000 / \$1,500 / \$750)

\$ _____ Golf Sponsorship (\$300 - \$3,500)

\$ _____ Sporting Clays Sponsorship (\$300 - \$3,500)

\$ _____ Total

Check One: Mail a Check Mastercard Visa Am Ex

Name on Card: _____

Card Number: _____ Exp Date: _____

Sec. No. (3 digits on back): _____

Mailing Address for Card: _____

City: _____ State: _____ Zip: _____