



AIA Tampa Bay is the voice of the architecture profession representing more than 650 members.

2020 Sponsorship Opportunities

Annual Keystone Partnership – Major Events and Membership! (\$3,700)

As a Keystone Partner you will show your commitment to the architecture profession. With a one-time annual commitment you will receive benefits and exposure throughout the year – and save money. Partnerships offer participation in our major programs, membership and added exposure. We also limit the number of partnerships to only 10 each year. In addition to recognition on the front page of our website throughout the year, Partners will also automatically receive the following benefits which are detailed in the following pages. (\$5,025 in value for only \$3,700) ([individual event descriptions follow](#))

Recognition as a Keystone Partner of AIA Tampa Bay on our website and at all major chapter events
Allied Membership for 12 months (2020) (\$300 value)

Corporate Sponsorship of Golf Tournament, June 16, 2020 at Innisbrook Golf Resort (\$1,725 value)

Gold Sponsorship Celebrate Design awards reception, November 5th, Julian B Lane Riverfront Center (\$1,500 value)

Bronze Sponsorship of Meat, Eat & Skeet, Sporting Clays Tournament, December 11, 2020 (\$1500 value)



Monthly Membership Meeting Sponsorship (\$500)

Membership meetings are typically held the first Thursday of each month (except October and December). Each program will include a networking time, usually a reception with food and drinks, a member update and a program, such as a building tour, film event, gallery opening, etc. Meetings are free or a nominal fee for AIA members. There is an opportunity for one sponsor per meeting. Funds are used to help defray the cost of hosting the program.

Benefits for Sponsors Include:

- A table top display at the meeting
- The ability to provide literature to the attendees at the event
- Sponsor logo or name included on all email advertisements for the meeting including single item emails and the weekly e-newsletter
- Sponsor logo or name included on the website calendar advertising the meeting,
- Sponsor logo or name included on the email confirmation automatically sent to online registrants.
- Contact information for attendees provided after the program

Weekly Newsletter and Calendar Listing (\$100 Member / \$150 Non-Member)

The chapter sends a weekly e-newsletter on Tuesday to approximately 1,600 members of the a/e/c community. We will include your banner ad in one issue of our newsletter with a link back to the website of your choosing.

Ads are a standard banner size of 728 x 90 pixels. Advertisers must provide the ad as a ready-to-use 72 dpi jpeg no later than the Friday prior to publication and payment must be received prior to publication. Please contact dawn@aiatampabay.com to reserve your issue.

Celebrate Design ~Awards Reception (\$5,000 / \$3,000 / \$1,500 / \$750) Thursday, November 5, 2020 at the Julian B Lane Riverfront Center

Celebrate Design awards reception is AIA Tampa Bay's premier annual event. It is where we recognize recipients of our prestigious honor awards and design awards. The event includes a reception time to mix and mingle, food, drinks and presentation of awards. The who's – who of Tampa Bay architecture firms are present. We typically have more than 200 attendees and expect a great turnout at the new Riverfront Center. This is the opportunity to "see and be seen". Sponsors are also invited to an exclusive VIP mixer with chapter board members and firm principals preceding the main event.

Title Sponsor (\$5,000) one only – call for availability

- All benefits of Gold Sponsorship Plus Your Company Name included with Event Name in all Promotions for the Event (ie Celebrate Design with Acme)
- Opportunity to briefly address the audience at event
- Eight tickets to attend the event.

Beverage Sponsor (\$3,000) one only – call for availability

- All benefits of the Gold Sponsorship Plus Your company identified as the beverage sponsor on signage, drink tickets (2 per guest) and cocktail napkins with your logo.

Buffet Sponsor (\$3,000) one only – call for availability

- All benefits of the Gold Sponsorship Plus Your company identified as the buffet sponsor on food table signage, dinner napkins with your logo.

Gold Sponsor (\$1,500) (included in keystone partnership benefits)

- **The opportunity to have a display at the mini trade show during the cocktail hour.**
- Two tickets to the event.
- Invitation to exclusive VIP party directly preceding Celebrate Design event.
- Your company identified as a Sponsor on our website, in the event program, in all announcements and invitations.
- Your company's logo or name will be included in the "Sponsor Thank You" presentation played throughout the evening.
- Our emcee will verbally thank and identify your company as a Gold Sponsor.
- Upon request, we will provide a list of attendee's contact information after the event.

Silver Sponsor (\$750)

- Two tickets to the Celebrate Design event.
- Invitation to exclusive VIP party directly preceding Celebrate Design event.
- Your company identified as a Silver Sponsor on our website, in the event program, in all announcements and invitations.
- Your company's logo or name will be included in the "Sponsor Thank You" presentation played throughout the evening.
- Our emcee will verbally thank and identify your company as a Silver Sponsor.

AIA Tampa Bay 9th Annual Golf Tournament Friday, June 16, 2020 at Innisbrook

Title Sponsorship Includes: \$3,500 (1)

- 8 Golfers (2 mulligans per player)
- 18 holes of golf with cart & 1 bucket of driving range balls for each golfer
- Breakfast, drink tickets, and lunch buffet for each golfer
- Logo prominently displayed on invitation, promotional and printed items including banner
- Additional exposure on the AIA Tampa Bay website as well as thru weekly emails to 2,600+, 100's more reached via social media marketing, etc.
- Opportunity to have a tabletop display at the Awards Banquet
- Opportunity to distribute materials or promo items to each golfer in golf cart
- 1 hole sign on your selected hole with the opportunity to meet and greet @ the hole (excludes designated prize holes)
- Opportunity to present award at banquet
- Double drink tickets for each golfer
- Premier bar sponsor

Tournament Sponsorship Includes: \$3,000 (1)

- 6 Golfers (2 mulligans per player)
- 18 holes of golf with cart & 1 bucket of driving range balls for each golfer
- Breakfast, drink tickets, and lunch buffet for each golfer
- Logo prominently displayed on invitation, promotional and printed items including banner
- Additional exposure on the AIA Tampa Bay website as well as thru weekly emails to 2,600+, 100's more reached via social media marketing, etc.
- Opportunity to have a tabletop display at the Awards Banquet
- Opportunity to distribute materials or promo items to each golfer in golf cart
- 1 hole sign on your selected hole with the opportunity to meet and greet @ the hole (excludes designated prize holes)
- Opportunity to present award at banquet
- Double drink tickets for each golfer

Corporate Sponsorship Includes: (included in keystone partnership benefits) \$1,725

- 4 Golfers (2 mulligans per player)
- 18 holes of golf with cart & 1 bucket of driving range balls for each golfer
- Breakfast, drink tickets, and lunch buffet for each golfer
- Logo prominently displayed on invitation, promotional and printed items including banner
- Additional exposure on the AIA Tampa Bay website as well as thru weekly emails to 2,600+, 100's more reached via social media marketing, etc.
- 1 hole sign on your selected hole w/ the opportunity to meet and greet @ the hole
- Double drink tickets for each golfer

Beverage Cart Sponsorship Includes:	\$1,500 (1)
<ul style="list-style-type: none"> - 2 Golfers (2 mulligans per player) - 18 holes of golf with cart & 1 bucket of driving range balls for each golfer - Breakfast, drink tickets, and lunch buffet for each golfer - Logo prominently displayed on invitation, promotional and printed items including banner - Company name and logo on beverage cart banner (Sorry no ride-alongs) - Opportunity to set-up at a hole with marketing materials - Logo displayed on AIA Tampa Bay website and promo material - Double drink tickets for each golfer + 2 cigars 	
Breakfast Sponsorship Includes:	\$850 (1)
<ul style="list-style-type: none"> - Company name and logo on signage on breakfast table - Opportunity to set-up at a hole with marketing materials - Logo displayed on AIA Tampa Bay website and promo material 	
Lunch Sponsorship Includes:	\$1000 (1)
<ul style="list-style-type: none"> - Company name and logo on signage on lunch buffet table - Opportunity to set-up at a hole with marketing materials - Logo displayed on AIA Tampa Bay website and promo material 	
Hole-In-One Contest Sponsorship Includes:	\$850 (1)
<ul style="list-style-type: none"> - Company name and logo on sign next to hole-in-one tee - Opportunity to meet and greet @ the hole in-one tee - Opportunity to present awards at banquet - Logo displayed on AIA Tampa Bay website and promo material 	
Raffle Grand Prize Sponsorship:	\$850 (1)
<ul style="list-style-type: none"> - Sponsor name and logo on prize display - Company name and logo on sign next to one tee - Opportunity to present prize at banquet - Logo displayed on AIA Tampa Bay website and promo material 	
Putting Contest Sponsorship Includes:	\$575 (1)
<ul style="list-style-type: none"> - Company name and logo on sign next to putting green - Opportunity to present prize at banquet - Logo displayed on AIA Tampa Bay website and promo material 	

Longest Drive Contest Sponsorship Includes:**\$575 (1)**

- Company Name and logo on sign placed near contest hole
- Opportunity to present prize at banquet
- Logo displayed on AIA Tampa Bay website and promo material

Closest to the Pin Contest Sponsorship Includes:**\$575 (1)**

- Company name and logo on sign placed near contest hole
- Opportunity to present prize at banquet
- Logo displayed on AIA Tampa Bay website and promo material

Driving Range Sponsorship Includes:**\$400 (1)**

- Company name and logo on sign placed near driving range
- Logo displayed on AIA Tampa Bay website and promo material

Hole Sponsorship Includes:**\$300**

- Company name and logo on sign next to tee box
- Logo displayed on AIA Tampa Bay website and promo material

Golfer Registration, Individuals and Foursomes, Includes:

- 18 holes of golf with cart & 1 bucket of driving range balls
- Breakfast, drink ticket, lunch buffet, awards reception for each golfer
- AIA Member Golf Pricing: Individual: **\$150** Foursome: **\$525**
- Non-Member Golf Pricing: Individual: **\$200** Foursome: **\$725**
- Awards Reception Only (Lunch and drink tix): **\$40**

Meat, Eat & Skeet Sporting Clays Tourney Friday, December 11, 2020 at Tampa Bay Sporting Clays

Title Sponsor (1 Available) (\$3,000)

- 2 **Super Shooter** Packages (8 shooters. Includes carts identifying sponsoring team, 4 cigars, 10 raffle tickets per shooter, 2 mulligans per shooter, lunch, drinks, etc.)
- Breakfast, Lunch and cold beer for each participant
- Logo prominently displayed on all printed material
- Logo on Major Sponsor Banner
- Stand station sponsorship sign

Silver Sponsor (\$2,000)

- 1 **Super Shooter** Package (see above description with added perks)
- Top team shooter included in 50/50 Shooter Event after tourney. (tentative)
- Opportunity for representative to meet and greet at station, and keep score.
- Logo recognition of Silver Sponsorship on all marketing material
- Logo recognition of Silver Sponsorship on major sponsor banner at event
- Stand station sponsorship sign with your logo or ad
- Opportunity to include item in goodie bags

Bronze Sponsor (\$1,500)

(included in Keystone partnership benefits)

- 1 Super Shooter Package (4 shooters – includes cart, lunch, drinks, etc.)
- Opportunity for representative to meet and greet at station, and keep score.
- Logo recognition of Bronze Sponsorship on all marketing material
- Logo recognition of Bronze Sponsorship on major sponsor banner at event
- Stand station sponsorship sign with your logo
- Opportunity to include item in goodie bags

Lunch Sponsor (1 Available) (\$1,750)

- 4 Shooters
- Your company logo on Lunch Napkins
- Signage on and near the buffet table recognizing sponsorship
- Opportunity to set up tabletop display during lunch hour
- Opportunity for representative to attend lunch and meet and greet shooters
- Opportunity to include item in goodie bags

Beverage Sponsor (1 Available) (\$1,000)

- Signage on and near the beverage station recognizing sponsorship
- Company Logo on Beverage Cups
- Opportunity for representative to serve beverages during lunch, if desired
- Opportunity to include item in goodie bags

Breakfast Sponsor (1 Available) (\$750)

- Signage on and near the breakfast table recognizing sponsorship
- Opportunity to set up tabletop display during breakfast hour
- Opportunity for representative to attend breakfast and meet and greet
- Opportunity to include item in goodie bags

Station Sponsor (\$250)

- Stand station signage with your ad or logo
- Opportunity for company representative to attend lunch or awards festivity

Details of Tourney

- 50 Bird Clay Tourney.
- Ammunition will be provided: 12 or 20 gauge shells only
- Eye and ear protection required: Ear protection provided NOT eye protection
- Limited number of gun rentals available — call Tampa Bay Sporting Clays to make arrangements



AIA Tampa Bay

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2020 Sponsorship Opportunities

Please complete the sponsor form and email it to dawn@aiatampabay.com, fax it to AIA Tampa Bay at 813-229-1762. or mail your form and payment to AIA Tampa Bay, 1315 East 7th Ave, #105 Tampa 33605

Please contact Dawn Mages, Executive Director if you have questions. 813-229-3411 or 813-504-3082

Company: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Website: _____

Select Your Sponsorship(s)

Notes:

\$ _____ Keystone Partner (\$3,700)

\$ _____ Membership Meeting (\$500)

\$ _____ Newsletter Ad (\$100 per issue)

\$ _____ Celebrate Design awards reception (\$3,000 / \$1,500 / \$750)

\$ _____ Golf Sponsorship (\$300 - \$3,500)

\$ _____ Sporting Clays Sponsorship (\$250 - \$3,000)

\$ _____ Total

Check One: Mail a Check Mastercard Visa Am Ex

Name on Card: _____

Card Number: _____ Exp Date: _____

Sec. No. (3 digits on back): _____

Mailing Address for Card: _____

City: _____ State: _____ Zip: _____